

FOR IMMEDIATE RELEASE



Solusia to Present at Upcoming Wireless Industry Roundtable

ATLANTA – (September 27, 2007) – Solusia, the premiere provider of professional wireless deployment services and program management, today announced that Paul Haddad, the company's president and CEO, will moderate and participate with other leading wireless industry executives in the 2007 Canadian Wireless CEO Roundtable in Montreal, Canada.

Mr. Haddad will facilitate and moderate a session entitled "Building Your Wireless Network On Time and In Budget." This session will take a candid look at the modern wireless network deployment process in terms of current problems faced by the wireless service operators, possible solutions to those business challenges, and best practices to achieve optimal balance in efficiency and return on investment. Emphasis of the session will be of "lessons learned" -- war stories, success stories, or heroic failures -- that illustrate how innovative plans can reap rewards even in the face of opposition by larger or more entrenched competitors.

Paul Haddad is a recognized subject matter expert in wireless and telecommunications, having held leadership roles at Nortel, American Broadband, and AirDefense. He holds several industry patents and has spoken at more than 15 telecommunication industry conferences internationally.

The Canadian Wireless CEO Roundtable brings together "C" level executives from the wireless services industry to discuss emerging issues in the mobile market and is presented by the Seaboard Group, a leading technology research and strategy consulting company.

About Solusia

Solusia has been the trusted wireless deployment specialist for the mobile industry since 1998. Solusia's SiteScope product portfolio covers all dimensions of a wireless site's lifecycle: from RF engineering to site acquisitions, construction & modifications to technical services. Headquartered in Atlanta Solusia is focused exclusively on the wireless industry and has developed some of the strongest partnerships in the industry. For more information, visit <http://www.solusia.com>.

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