

FOR IMMEDIATE RELEASE



Solusia Taps Former Cingular Executive Jay Pippin as Vice President, Operations

ATLANTA – (January 17, 2007) – Solusia, a national provider of turnkey, end-to-end products and professional services to wireless carriers and OEMs, today announced it has hired Jay Pippin as vice president, operations. Prior to joining Solusia, Pippin served as executive director of network for Cingular Wireless in one of the company's top ten markets.

Based in Orlando, Florida, Pippin will draw on his more than 22 years of operations and engineering management experience in the wireless industry to help Solusia's customers obtain greater value and ensure quality savings while managing their cell site lifecycles.

Pippin's industry experience includes 15 years with AT&T Wireless Services, where he served as director of network operations for the South East Region. His telecommunications industry experience ranges from system design, systems engineering, system performance, operations, business development, and real estate and construction.

"Adding Jay to our management team will help Solusia expand its operations and scale for rapid growth in the coming year," said Solusia's CEO. "We will continue to expand our management team with experienced, customer-focused team players like Jay to ensure we are delivering the most innovative and highest quality commercial offering to our customers."

"I look forward to working with Solusia and being a part of its dynamic and creative leadership team," said Pippin. "They are fully committed to maintaining a culture based on customer value, professionalism and quality work."

About Solusia

Solusia, a national firm exclusively focused on delivering turnkey, end-to-end products and professional services to the wireless industry, is headquartered in Atlanta, Georgia with offices in Dallas, Orlando, Boca Raton, Richmond and San Diego. Since 1998, Solusia has been partnering with major wireless carriers and equipment manufacturers and has played a major role in the explosive growth of the wireless industry. Our service portfolio spans real estate acquisition services to a full complement of turn-key products and professional services, and throughout its evolution, Solusia has continued to add world-class talent throughout the ranks of the organization to improve its performance and increase our customers' satisfaction. For more information, visit www.solusia.com.

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