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Solusia Experiences Record Growth in 2007 in the Wireless and Cell Site Deployment Industry

ATLANTA – (January 23, 2008) – Solusia, the premiere provider of professional wireless deployment services and program management, today announced it has achieved record growth in new business for 2007, continuing the dramatic progression path it has experienced over the past few years. The company has experienced a surge in demand for its SiteScope™ wireless site deployment services, further establishing it as an innovator and a leading provider in the industry.

Over the course of the year, Solusia has dramatically increased its customer base by adding Tier-1 wireless service operators, wireless carriers, and wireless equipment makers as clients. Wireless carriers see faster deployment of networks, quicker upgrades to existing cell sites, and the lowering of the cost of deployment as the keystones to faster return on investment on their wireless networks.

“Solusia experienced a great year in 2007 largely because there is a growing interest among wireless carriers to leverage not only turnkey site services for deployment, but also domain expertise and program management as an integrated package to increase efficiencies,” said Solusia’s CEO. “Our commitment to continuous innovation and our desire to provide our customers with the very best deployment services available has fueled our business. Helping our wireless customers keep their capital expenditures in check and deployments on time is a very attractive value prop.”

During 2007, Solusia launched its SiteScope™ suite of turnkey services for green field builds, site modification, construction, and technical services for wireless sites and made key additions to its executive team, as well as expanding its operations.

Solusia highlights for 2007 included:

- Surpassing sales projections by addition of new customers and acceptance of its SiteScope products and services
- Solusia corporate re-branding to reflect its focus on turnkey cell site services
- Doubling the number of employees from 2006 to keep up with growing demands
- Addition of Jay Pippin as Vice President of Operations and Fred Go, Vice President of Marketing to the executive team
- Opening of regional offices in Orlando, Dallas and Birmingham

“2008 should be great year for companies with wireless deployment solutions like Solusia,” said Chris Moccia, COO of Solusia. “According to industry trends, growth for wireless operators capex spending lies in new and enhanced technologies such as 3G/4G, WiMax, and expansion of services for the upcoming 700MHz spectrum, as well as spends for maintaining and enhancing current network quality. Streamlined and automated site deployments services help keep their wireless rollouts on time and under budget.”

About Solusia

Solusia has been the trusted wireless deployment specialist for the mobile industry since 1998. Solusia’s SiteScope product portfolio covers all dimensions of a wireless site’s lifecycle: from RF engineering to site acquisitions, construction & modifications to technical services. Headquartered in Atlanta Solusia is focused exclusively on the wireless industry and has developed some of the strongest partnerships in the industry. For more information, visit <http://www.solusia.com>.

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