



Solusia Taps Former Cingular Executive Jay Pippin as Vice President, Operations

ATLANTA – (January 17, 2007) – Solusia, a national provider of turnkey, end-to-end products and professional services to wireless carriers and OEMs, today announced it has hired Jay Pippin as vice president, operations. Prior to joining Solusia, Pippin served as executive director of network for Cingular Wireless in one of the company's top ten markets.

Based in Orlando, Florida, Pippin will draw on his more than 22 years of operations and engineering management experience in the wireless industry to help Solusia's customers obtain greater value and ensure quality savings while managing their cell site lifecycles.

Pippin's industry experience includes 15 years with AT&T Wireless Services, where he served as director of network operations for the South East Region. His telecommunications industry experience ranges from system design, systems engineering, system performance, operations, business development, and real estate and construction.

"Adding Jay to our management team will help Solusia expand its operations and scale for rapid growth in the coming year," said Solusia's Founder & CEO Chris Moccia. "We will continue to expand our management team with experienced, customer-focused team players like Jay to ensure we are delivering the most innovative and highest quality commercial offering to our customers."

"I look forward to working with Solusia and being a part of its dynamic and creative leadership team," said Pippin. "They are fully committed to maintaining a culture based on customer value, professionalism and quality work."

About Solusia, Inc.

Solusia has been the trusted wireless deployment specialist for the mobile industry since 1998. Solusia's service portfolio covers all dimensions of a wireless site's lifecycle: from RF engineering to site acquisition, construction & modifications to technical services. Headquartered in Atlanta, GA, Solusia is focused on the wireless sector and through some of the strongest partnerships in the industry, delivers automated project management, innovation, experience and execution for deploying the next generation mobile network. For more information, visit <http://www.solusia.com>.

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